




MINSHAN TANG

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WORK EXPERIENCE & PROJECTS

UI/UX Design Intern | U-M Library

Design and Discovery Department 05/2022 — Present, Ann Arbor, MI

- Conducted **10** AB testing and collaborated with **2** UX designers to design the University of Michigan library's study space.
- Analyzed and enhanced the Deep Blue Data and Design system through contextual inquiries, resulting in a **5%** increase in efficiency and capacity.
- Conducted **5** user interviews, created user journey maps, and empathy maps to develop optimal user experiences for the Library's search system.
- Assisting with updating the Figma Library designs and components and co-authored a refinement of the Library's DesignOps best practices.

UX Design Intern | Eightfold. AI

06/2022 - 08/2022, Santa Clara, CA

- Conducted **6** usability testing with end-users to learn more about the app domain and user by investigating, testing, and synthesizing data. Presentation of research findings and final design to **15+** stakeholders.
- Collaborate with cross-functional partners to increase app engagement and retention. Identify **5** areas for improvement and implementation of the Career mobile app.
- Contributed to the redesign of the Marketplace Website and revamped multiple pages before **Q3**.

User Researcher | Bosch Rexroth

Needs Assessment and Usability Evaluation, Winter 2022

- Collaborate directly with product, design, and engineering to perform evaluations to ensure proper accessibility of the Rexroth Website.
- Conducted **10+** interviews and usability testing sessions with end users to uncover the pain points of the Rexroth website. Implementing survey, comparative analysis and heuristic evaluation sessions on the Inclusive Teaching Site.

UX Designer | American River College

08/2018-08/201, Sacramento, CA

- Innovated the Download Packet button to streamline the document downloading process for prospective students.
- Integrated a Contact Form feature to improve communication and responsiveness between students and the office.
- Redesigned and optimized the interface and architecture of the program's website to enhance accessibility and visibility for students.

EDUCATION

University of Michigan

Ann Arbor, MI

Master of Science in Information
Specialization: Human-Computer
Interaction / User Experience Design
Degree anticipated May 2023

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts in Communication
Studies, Minor in Applied Psychology
Aug 2020

Certifications

Professional Google UX Design
2022, Google

**Python Object-oriented
Programming**
2020, Georgia Tech

SKILLS & EXPERTISE

Persona Creation, Information
Architecture, User Journey Mapping,
User Story Mapping, Interaction
Design, Visual, Design, Prototyping,
Usability Testing, Heuristic Evaluation

TOOLS + PROGRAMMING

Figma, Sketch, Miro
Adobe Suite: AI, PS, XD, ID, PR
Final Cut Pro
Programming Languages: Python,
HTML/CSS, JavaScript (FAMILIAR)